

Discover webAula

The Best and the largest e-Learning Provider in Brazil

About Us

WebAula is currently the largest e-learning systems provider in Brazil and has become the market leader in the at-a -distance education segment since its founding over ten years ago. Approximately 100,000 students train with our products every day, exceeding 2 million trained in total. A pioneer in the e-learning segment, the webAula team effectively sees that the contents of its virtual learning environment (the webAula LMS) actually contribute to the specialized training of all online students and that their expectations are fully met.

Cases



After migrating from their previous LMS to the webAula LMS, Nestlé was able to provide decentralized training to over 17,000 of its staff members. The company achieved total control over its virtual training efforts through webAula's integration of its e-learning platform with Nestlé's internal systems. WebAula's team developed a variety of customized online courses which were then offered through Nestlé's corporate university. The webAula team monitors all of the student's development, answers their questions, provides motivational support, and furnishes complete reports and statistical data.



Mapfre employs two webAula LMS systems, one for in-office personnel and another for outside agents. This division was a strategic decision designed to best meet the

demands of the two target groups. Mapfre's corporate university offers online courses specifically directed at its core business needs and trains thousands of students each month. By offering e-learning training, Mapfre has been able to open a direct channel of communication with its outside agents and in-office staff and supply them with vital information in a quick, objective, dynamic, and unmediated way.



After adopting webAula's e-learning platform, Avon discovered just how much at-a-distance learning could complement its business and sales goals. Beginning with

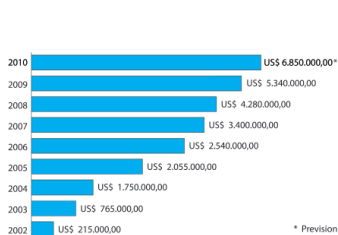
training of its internal staff, Avon went on to offer e-learning classes to its sales agents, thus inaugurating a new channel of communication and interaction with that target group, a historic first. Avon currently relies on the webAula team to furnish and manage its e-learning offerings.

Our Structure

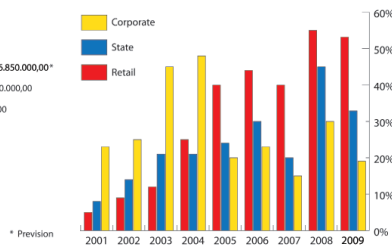


- 200 team members
- Our own dedicated datacenter for client projects capable of serving thousands of accesses daily
- 100,000 e-learning students instructed each day
- Over 1,000 e-learning courses offered each year.

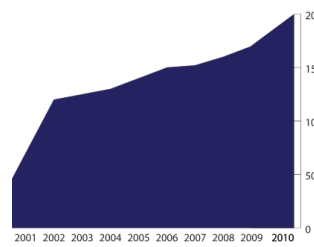
Some Statistics



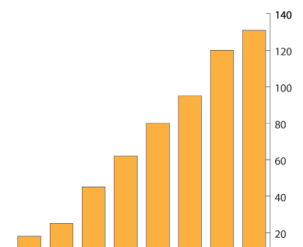
Amount Invoiced



Marketshare



Staff Members



Clients

<http://www.webaula.com>

Atlanta Sales Partner - 4355 Cobb Parkway, Suite J 214 Atlanta, GA 30339 - Phone.: 888.483.3022

Belo Horizonte Unit - Av. do Contorno, 8471, 2º andar - Lourdes - 30.110-059 - Brazil - Phone.: +55 (31) 2129-0550

Brasília Unit - SCS - Quadra 06 Bloco A - Edifício Ermes 7º andar - 70.306-000 - Brazil - Phone.: +55 (61) 3038-3200

São Paulo Unit - Av. Paulista, 2300, andar Pilotis - Condomínio São Luiz - 01310-300 - Brazil - Phone.: +55 (11) 3512-9977

How We Work

WebAula provides e-learning solutions for small, medium, and large businesses, as well as for private sector institutions and government agencies. Working with the latest technology and high quality controls, we produce and implement online courses to train, inform, and upgrade the skills of users quickly and effectively. What sets us apart are our full spectrum solutions: From licensing of our e-learning technology (the webAula LMS, web conferencing, and course writing tools) to space on our own datacenter for ASP projects, migration of existing courses to the web and production of new web-specific content. In addition, clients can count on our knowledge management to support their students with monitoring, tutorials, and motivational support, all of which minimizes incompletes and maximizes completed course certifications.



Where We Work



U.S.A.
Atlanta

Brazil
Amazonas, Maranhão, Pernambuco, Bahia, Mato Grosso, Sergipe, Minas Gerais, Espírito Santo, Rio de Janeiro, São Paulo, Paraná, Rio Grande do Sul, Goiás, Distrito Federal

Awards and Certifications



ISO 9001:2008



ADL Scorm



Champion E-learning Brazil (2002-2009)



Gold Certified Partner

ABRH Award for "National Benchmark in Digital Inclusiveness"

The webAula Card

The webAula card is the smartest and most effective means of granting large group access to web-based learning technology. Inexpensive to provide and simple to use, the webAula card is also a great tool for publicizing any business. It is only the latest innovation webAula has brought to the market, together with the largest e-learning infrastructure in Brazil. Through easy to follow steps, users can access an average of 80 courses in a variety of fields, from computer science to management and behavior studies. Already, there are over 250,000 webAula cards in use!



* Patent pending